

Optimized IT capabilities for a Digital Media Giant



Client Profile

A USA-based digital media and cloud services provider with a portfolio of more than 40 brands across 50 global locations.

COUNTRY
USA

DOMAIN
INTERNET SERVICES



Challenge

- Time-intensive recruitment process of IT talent to improvise current product portfolio

Solution

- Developed 45 custom websites across 4 regions
- Augmented development, operations, QA, and support teams with capabilities of Java, Sitefinity, WPF, & .NET
- Adopted agile methodologies to optimize Internal processes and operations

Outcomes

- Optimized costs through on-demand flexible staffing
- Improved the client's billing server for multiple products
- Reduced product development costs

About Cygnets Infotech

Established in 2000, Cygnets Infotech works with clients across 35 countries and has a strong team of over 1000 employees. Cygnets Infotech's offerings range from IT Services, Technology Products, and Tax Technology solutions. Aligned with its vision of providing technology enabled business solutions, Cygnets Infotech delivers end-to-end solutions for clients' most pressing business needs.

Cygnets Infotech's Technology Services enables clients to accelerate growth and optimize business operations through, Product Engineering, Bespoke Solutions, IT Modernization, Automation, Implementation Services, Risk Mitigation Services, Information Security & Compliance Services, and IT Staff Augmentation.

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